



2023

Ultra Polarized

COLLECTION

Ultimate Vision &
Protection

INVU.
BY SWISS EYEWEAR GROUP 

2023

Ultra Polarized

COLLECTION

Ultimate Vision &
Protection

INVU ULTRA POLARIZATION	4
SUSTAINABLE EYEWEAR COLLECTION	6
FASHION MEN'S COLLECTION	10
FASHION WOMEN'S COLLECTION	18
ACTIVE COLLECTION	26
ULTRA POLARIZED GLASS	30
RX COLLECTION	36
KIDS COLLECTION	38
EASYFIT COLLECTION	44
CLIPS COLLECTION	48
POS COLLECTION	54

NOORD & OOST NEDERLAND

Peter ten Voorde
+31 (0)6 53 47 07 74
peter@brilmode.nl

ZUID NEDERLAND

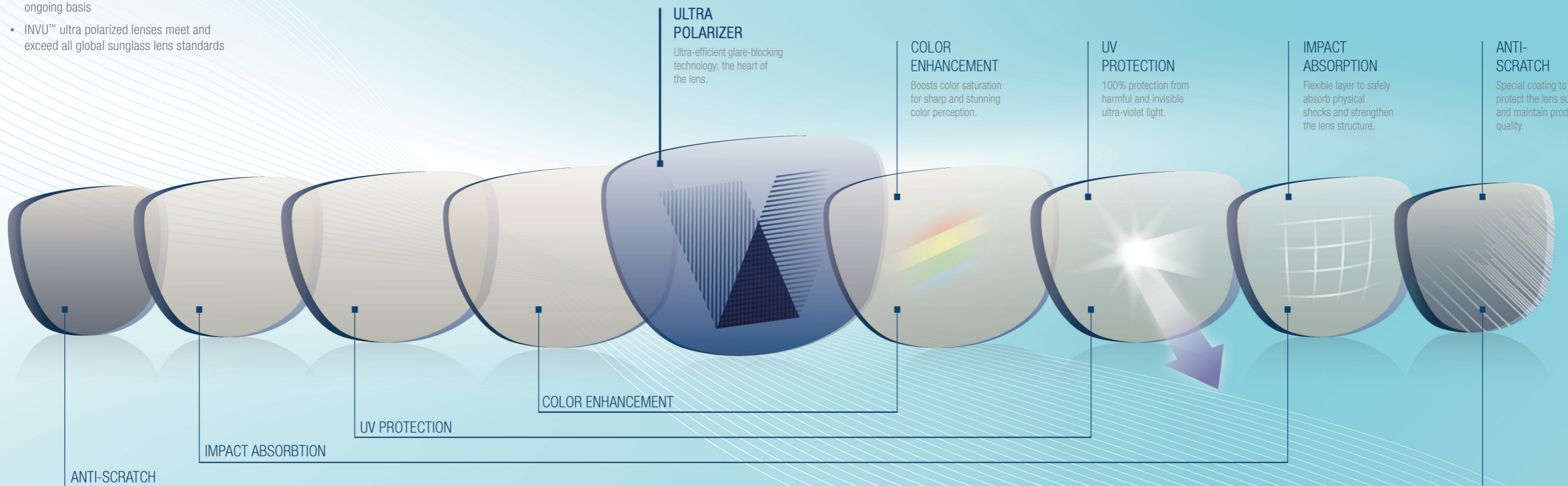
Carla Vos
+31 (0)6 53 62 47 52
carla@brilmode.nl

**INVU™ ULTRA POLARIZED:
THE NEXT GENERATION IN PROTECTIVE
POLARIZED LENS TECHNOLOGY**

- Swiss Eyewear Group works with the best-in-class polarizing lens manufacturers
- Swiss Eyewear Group has access to the latest polarizing technology developments from the whole market
- Swiss Eyewear Group regularly controls quality and certifies manufacturers on an ongoing basis
- INVU™ ultra polarized lenses meet and exceed all global sunglass lens standards

ULTRA POLARIZED

Multi Layer Lens Technology
Ultra Vision & Protection





SUSTAINABLE EYEWEAR

Made from Recycled Plastic Bottles





B2234B Matt Navy, Solid Grey

Eco-friendly & Sustainable Material

44 49 21 53 145



B2235D Milky Olive, Solid Smoke

Eco-friendly & Sustainable Material

45 51 21 56 145



B2234A Matt Black, Solid Green



B2234D Black, Solid Smoke



B2235A Matt Black, Solid Green



B2235C Matt Navy, Solid Smoke



B2300B Matt Transparent Blue, Mirror Icy Blue on Smoke

Eco-friendly & Sustainable Material

44 55 19 61 147



B2319B Milky Burgundy, Gradient Grey

Eco-friendly & Sustainable Material

49 59 16 64 145



B2300C Demi, Mirror Gold on Smoke



B2319A Black, Gradient Green



B2320A Black, Gradient Green

Eco-friendly & Sustainable Material

42 52 21 56 145



B2320B Milky Burgundy, Gradient Grey





**FASHION
MEN'S**
Collection



B1003C Gun, Solid Copper



B1007C Gun/Matt Demi, Solid Copper



B1015B Dark Gun, Solid Copper



B1025C Gun, Solid Copper



B1008C Satin Gold/Matt Black, Solid Green



B1011A Gun, Solid Smoke



B1104A Gun/Navy, Solid Smoke



B1122B Gold, Solid Green



B1011B
Dark Gun,
Solid Copper



B1104C
Silver/Black,
Solid Grey



B1122A
Gun,
Solid Grey



B1012D Dark Gun, Solid Copper



B1014B Dark Gun, Solid Copper



B1207B Gold/Transparent Olive, Gradient Clay



B1208B Demi/Gold, Solid Green



B1207A
Gun/Transparent Grey,
Gradient Grey



B1208A
Black/Gold,
Solid Smoke



B1215B Dark Gun, Solid Green



B2205A Matt Navy/Red, Polycarbonate Solid Smoke



B2205B
Matt Black/Olive,
Polycarbonate Solid Green



T1901C Honey Demi/Gold, Solid Green



T1902B Matt Black/Gun, Solid Smoke



B2302B Demi, Gradient Clay



B2302A
Black,
Gradient Green



B2325D Black/Demi, Gradient Green



B2325A
Black,
Solid Green



B2718C Demi, Solid Green



B2821A Matt Black/Gun, Solid Grey



B2004A Beige Demi/Gun, Solid Smoke



B2200J Milky Olive, Gradient Green



B2324E Matt Black/Turquoise,
Polycarbonate Mirror Revo Icy Blue on Smoke



B2832F Demi, Solid Brown



B2004B
Grey Demi/Gun,
Solid Grey



B2004C
Black/Gun,
Solid Grey



B2004D
Solid Green



B2200D
Black, Screen Glasses,
Non-polarized, Bluelight blocking



B2200G
Brown, Screen Glasses,
Non-polarized, Bluelight blocking



B2200C
Crystal,
Gradient Green



B2324A
Matt Black,
Polycarbonate Mirror
Revo Red on Smoke



B2324B
Crystal/Matt Green,
Polycarbonate Mirror
Revo Green on Green



B2911B Demi/Matt Gun, Solid Green



B2941C Transparent Olive/Matt Black, Gradient Green



T2813A Matt Demi, Mirror Gold on Smoke



T2815B Matt Demi, Solid Blue



T2815A
Black,
Solid Smoke



T2815C
Matt Demi,
Solid Green



T2615D Black/Demi, Solid Grey



T2701A Grey Demi, Solid Grey



T2701B
Brown,
Solid Green



T2707A Black/Gun, Solid Grey



T2803C Matt Demi/Gun, Solid Copper



A woman with long brown hair, wearing a vibrant green long-sleeved dress and black sunglasses, is sitting on a ledge. She is looking slightly to her left. The background is split: a textured red wall on the left and a bright blue sky above a rocky coastline and the ocean on the right. The text 'FASHION WOMEN'S' is written in large white letters, underlined, with 'Collection' in smaller white letters below it.

**FASHION
WOMEN'S**
Collection



B1209A Silver/Grey, Double Gradient Grey-Red



B1210B Demi/Gold, Gradient Green



B1209C
Gold/Rose,
Gradient Mocca



B1210C
Wine/Gold,
Gradient Grey



B1303A Matt Black/Gold, Gradient Smoke



B1315B Rose Gold, Gradient Mocca



B1303B
Burgundy/Rose Gold,
Gradient Grey



B1315A
Gold,
Gradient Green



B1317A Gold, Gradient Green



B1318A Light Gold, Gradient Green



B1317B
Rose Gold,
Gradient Grey



B1318B
Gold,
Gradient Lavender



T1904D Gold, Gradient Green



B2022A Black, Solid Grey



B2022B
Demi,
Solid Brown



B2022C
Demi,
Solid Green



B2023B Demi, Solid Copper



B2023C
Burgundy,
Solid Grey



B2223A Black, Gradient Green



B2225A Black, Gradient Grey



B2241C Transparent Smoke, Gradient Grey



B2225B
Brown Demi,
Gradient Chocolate



B2241B
Taupe,
Gradient Clay



B2305B Taupe/Black, Gradient Clay



B2306A Black, Gradient Grey



B2305A
Black,
Gradient Green



B2306B
Demi,
Gradient Green



B2312A Black, Gradient Green



B2322A Black, Gradient Green



B2312C
Transparent Brown,
Gradient Coffee



B2322B
Demi,
Gradient Grey



B2328B Milky Grey, Gradient Green



B2339C Frosty Grey/Grey, Gradient Grey



B2328C
Milky Nude,
Gradient Mocca



B2339A
Black,
Gradient Green



B2339B
Frosty Beige/Brown,
Gradient Chocolate



B2711C Transparent Blue/Black, Solid Smoke



B2715A Matt Black, Gradient Blue



B2715B
Brown/Demi,
Gradient Chocolate



B2716C Burgundy, Gradient Smoke



B2725A Transparent Brown/Black, Solid Copper



B2725B
Transparent Smoke/Black,
Solid Smoke



B2726A Black Denim, Gradient Blue



B2727A Transparent Smoke, Gradient Green



B2726B
Burgundy Denim,
Gradient Smoke



B2727C
Transparent Purple,
Gradient Smoke



B2729B Milky Red/Silver, Gradient Smoke



B2732A Black Demi/Black, Gradient Smoke



B2833D Stripe Demi, Mirror Gold on Smoke



B2916E Black, Solid Smoke



B2735A Black/Gold, Gradient Green



B2806A Black/Silver, Gradient Green



T2006A Black/Gold, Gradient Grey



T2702C Transparent Burgundy, Gradient Smoke



T2702A
Transparent Purple/Black,
Gradient Smoke



B2811C Nude Demi/Gold, Mirror Gold on Smoke



B2827B Demi, Mirror Gold on Smoke



T2703C Olive Demi, Gradient Green



T2712C Milky Turquoise, Gradient Green



B2827C
Amber,
Mirror Silver on Smoke



T2703A
Grey Demi,
Gradient Smoke



T2712B
Milky Brown,
Gradient Chocolate

ACTIVE

Collection






Flexible & unbreakable
frame material

A2000A Satin Black, Solid Grey

42 (56) 16 62 146



A2000B
Satin Navy,
Solid Smoke



A2001C Matt Navy/Clear Grey, Solid Smoke

45 (59) 16 65 141



A2508B Navy Blue/Red Opt. Clip,
Solid Smoke, Clear, Orange

(74) 18 131



A2913A Satin Black, Solid Green

47 (60) 16 63 132



A2508E
Matt Black/Blue Opt. Clip,
Mirror Icy Blue on Smoke,
Clear, Smoke



A2913B
Satin Metallic Grey,
Solid Grey




Flexible & unbreakable
frame material


A2106A Rubberized Black, Solid Grey

41 (66) 18 68 123



A2211C Satin Navy/Yellow, Solid Smoke

45 (55) 17 61 135


Floats
on water



A2211A
Satin Black/Red,
Solid Grey




Flexible & unbreakable
frame material

A2407C Rubberized Navy, Solid Smoke

41 (66) 18 68 123



A2501B Rubberized Black, Solid Grey


Flexible & unbreakable
frame material

38 (64) 17 61 127



A2501H
Rubberized Black,
Mirror Icy Blue on Smoke



Ultra Polarized

GLASS COLLECTION

Brilliant Colors & Exceptional Clarity



INVU Ultra Polarized GLASS

Best in Class for Optical Performance

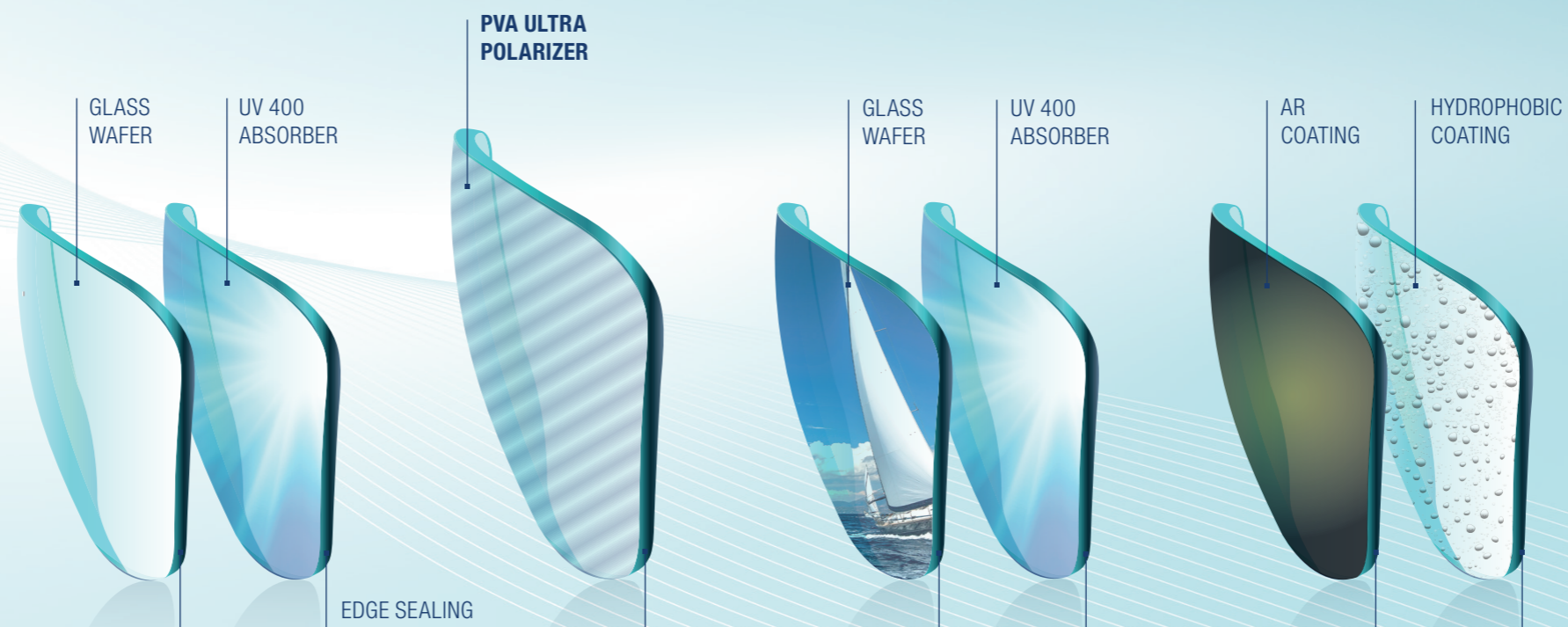
Glass is the Rolls-Royce of lens materials. Perfect optics and unmatched clarity combined with a high efficiency Japanese polarizer are the key features of this lens. This extraordinary lens also has all the added bells and whistles when it comes to optical anti-reflective coatings and state-of-the-art hydrophobic coatings. The ultimate visual experience for discerning consumers.

THE TECHNOLOGY

- High efficiency PVA polarizer made in Japan with 99% efficiency
- High quality convex glass layer made in France
- Tempered glass wafer
- UV 400 absorber
- Blue light absorber with 90% efficiency in the HEV spectrum of 380 – 450 nanometers
- Optical anti-reflective coating
- Hydrophobic coating
- Proprietary edge sealing

THE CONSUMER BENEFITS

- Glare-free vision
- True color recognition
- Perfect optics
- Unmatched clarity
- Ultra scratch resistant
- 100% UV protection
- Protection from potentially harmful blue light
- Less eye fatigue
- Eliminates back surface reflections by 98%
- Easy to clean and water repellent
- No delamination
- Shock and shatterproof





Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1200D Gun, Solid Grey




P1200C
Gold,
Solid Green



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1201C Gold, Solid Green




P1201D
Gun,
Solid Grey



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1202D Matt Black, Solid Grey




P1202C
Gold/Demi,
Solid Brown



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1203D Gun, Solid Grey




P1203C
Gold,
Solid Brown



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1300C Gun, Solid Brown




Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1301B Gun, Solid Brown




Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1302B Gold, Solid Grey




P2202C Black, Solid Grey




Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2203C Black, Solid Green




P2203D
Demi,
Solid Grey



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2301B Demi, Solid Brown




P2301A
Black,
Solid Grey



P2202D
Demi,
Solid Green



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2300B Demi, Solid Green




P2300A
Black,
Solid Grey



Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2302A Black, Solid Grey




P2302B
Demi,
Solid Green

RX

Collection

RX COLLECTION



V1200A Gold/Black, Solid Grey



V2101B Demi, Solid Brown



Hand made
Acetate material



V1200C
Gun/Petrol,
Solid Smoke



V2101A
Black,
Solid Smoke



V2101C
Olive Demi,
Solid Grey



V2300C Demi, Solid Smoke



Hand made
Acetate material



V2301B Demi, Solid Green



Hand made
Acetate material



V2300A
Black,
Solid Green



V2300B
Light Demi,
Solid Grey



V2301A
Black,
Solid Smoke



V2302A Black, Gradient Green



Hand made
Acetate material



V2302C
Rose Demi,
Gradient Smoke

KIDS

Collection





K2402M Red/Grey, Solid Grey



K2805C Navy, Solid Smoke



K2402N
Lime/White,
Solid Smoke



K2402Q
Pink/White,
Solid Smoke



K2818C Blue, Solid Smoke



K2818B
Rose,
Solid Smoke



K2005C Matt Black/Yellow, Solid Smoke



K2700A Transparent Smoke, Solid Smoke



K2700B
Transparent Blue,
Solid Smoke



K2809A Purple/White, Solid Smoke



K2809B
Violet,
Solid Smoke



K2809C
Red/White,
Solid Smoke



K1102B Gold, Solid Green



K2115A Matt Black, Mirror Silver on Smoke



K1102D
Silver,
Solid Smoke



K2115D
Blue,
Solid Smoke



K2115E
Matt Demi,
Solid Grey



K2307B Transparent Rose, Solid Smoke



K2307A
Black,
Solid Smoke





EASYFIT

Collection



E2001A Matt Black, Solid Grey



E2102B Demi, Solid Copper



E2401B Transparent Brown, Solid Copper



E2403E Transparent Dark Brown, Solid Yellow



E2001B
Demi,
Solid Copper



E2001D
Transparent Dark Olive,
Solid Green



E2102A
Black,
Solid Grey



E2401G
Transparent Cassis,
Solid Grey



E2103D Transparent Cassis, Solid Grey



E2200C Transparent Navy, Solid Grey



E2602A Black, Solid Grey



E2603F Matt Black,
High Transmit Yellow, Night Vision Lens


D: Night Vision.
Better visibility in
low light conditions



E2103B
Demi,
Solid Copper



E2200B
Demi,
Solid Brown



E2602B
Transparent Brown,
Solid Copper



E2603A
Smoke,
Solid Grey



E2603B
Transparent Brown,
Solid Copper



E2201B Demi, Solid Brown



E2301A Black, Solid Smoke



E2804C Transparent Brown/Matt Brown,
Gradient Chocolate



E2805B Matt Demi, Solid Copper



E2201C
Transparent Cassis,
Solid Grey



E2301C
Transparent Brown,
Solid Brown



E2804A
Black,
Solid Grey



E2804B
Demi,
Solid Copper



E2805A
Matt Black,
Solid Grey



CLIPS

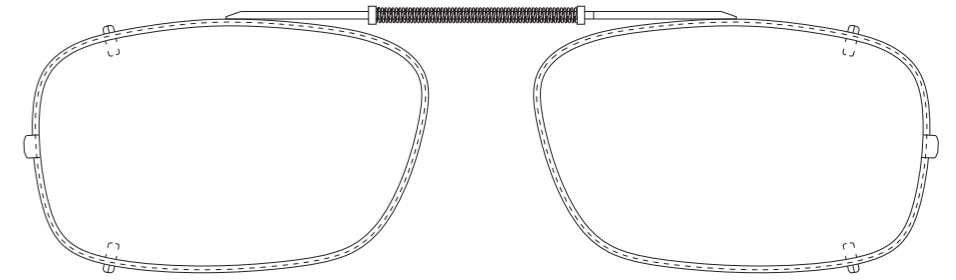
Collection

CLIP-ON COLLECTION

SPRING CLIPS

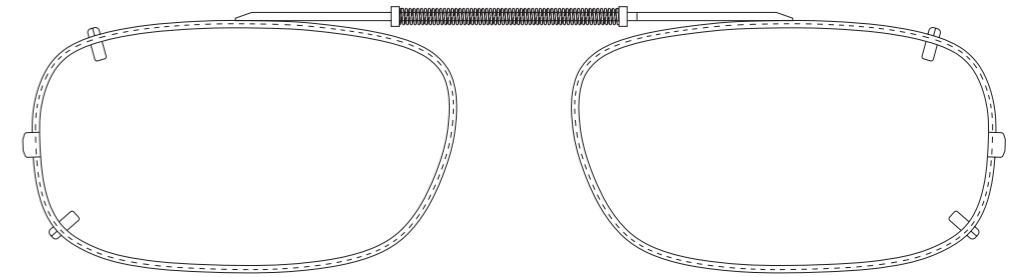
C3700A* Dark Gun,
Solid Smoke
52

C3700B Dark Gun,
Solid Smoke
50

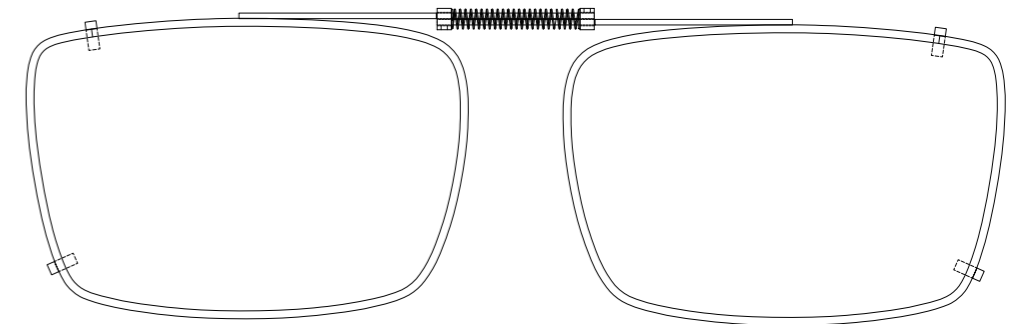


C3703A Gun,
Solid Smoke
55

C3703B* Gun,
Solid Smoke
57

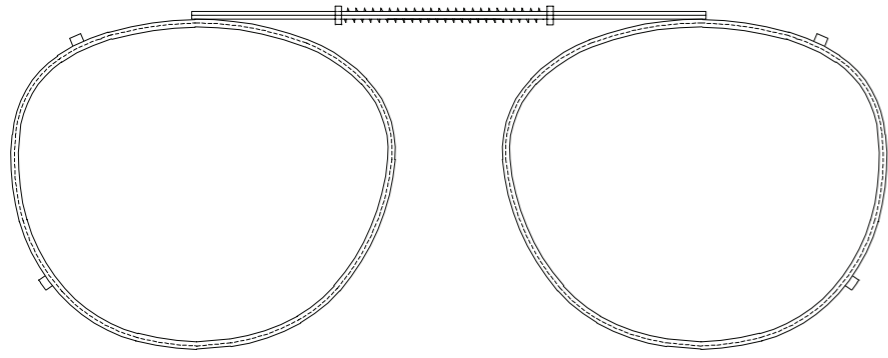


C3707A Gun,
Solid Brown
57

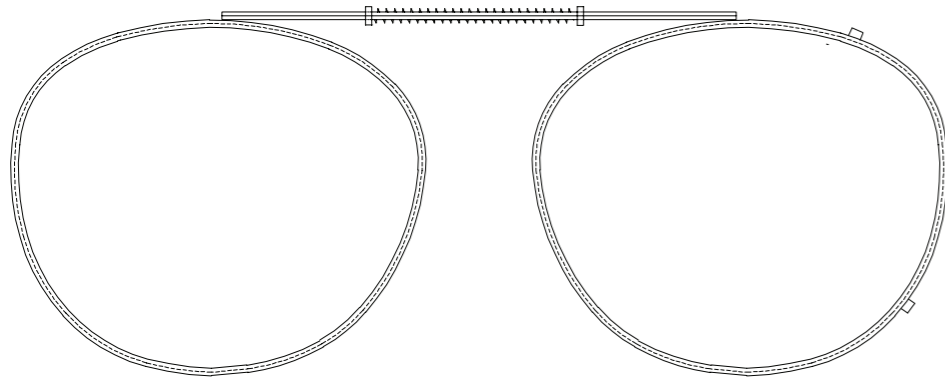


*Variation shown in real size

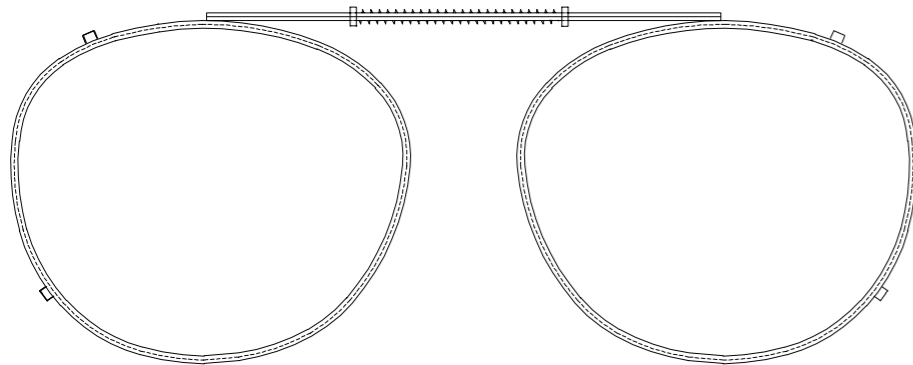
SPRING CLIPS



C3102B
Gun,
Solid Brown



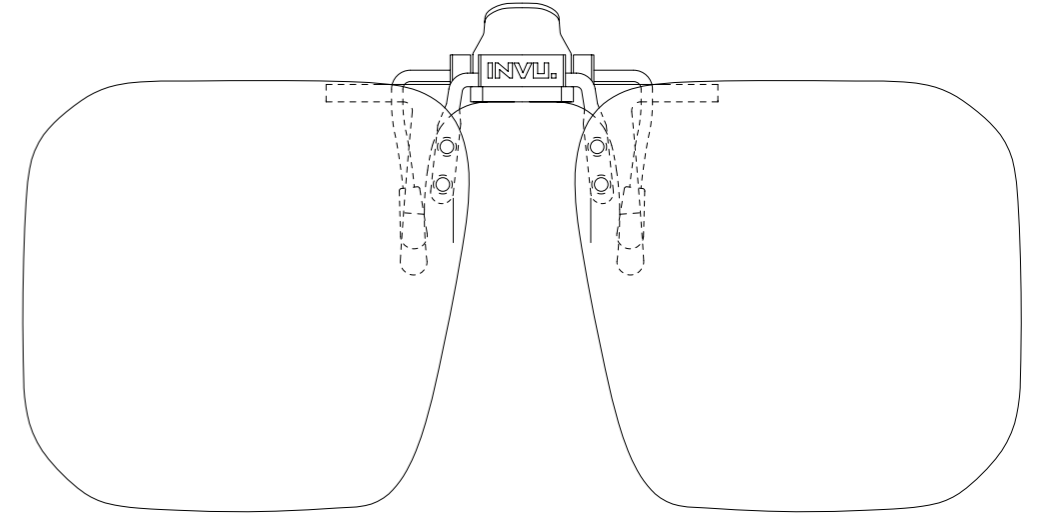
C3103A
Gun,
Solid Smoke



C3104A
Gun,
Solid Smoke

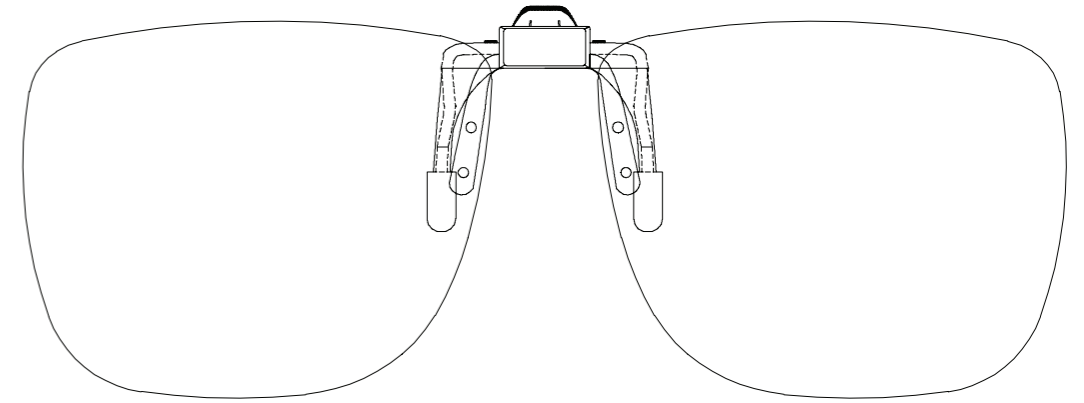
FLIP CLIPS

C2700E* Black
Flip Plastic,
Solid Green



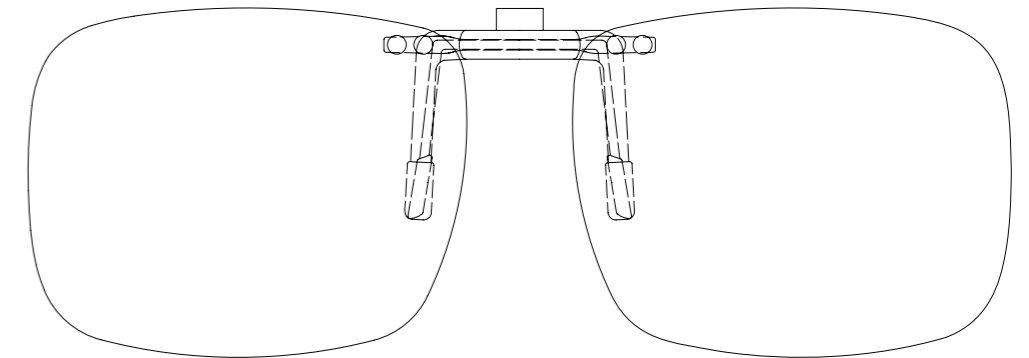
C2301A
Matt Black,
Solid Smoke

C2301B
Matt Black,
Solid Coffee

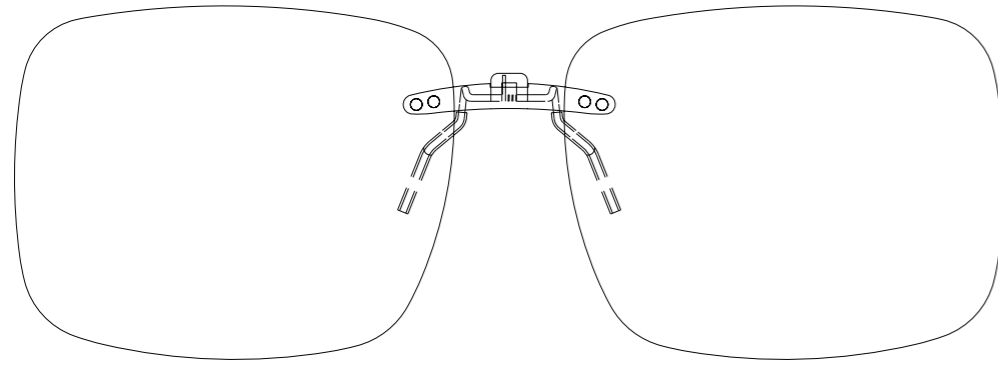


C2303A
Matt Black,
Solid Smoke

C2303B
Matt Black,
Solid Coffee



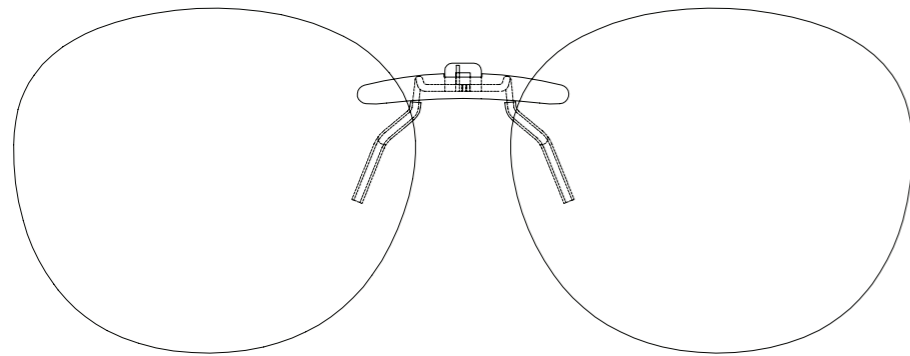
SLIM CLIPS



C2401A
Matt Black,
Solid Smoke

C2401E
Matt Black,
Solid Green

C2401F
Matt Black,
Solid Brown



C2500A
Matt Black,
Solid Smoke

C2500C & C2500E
Matt Black,
Solid Green

C2500F
Matt Black,
Solid Brown





POS

Collection

10036
Floor Merchandiser
66U

- 4-sided display
- 3 sides with 18 unit panels each
- 1 side with 12 unit panels, and a communication panel including a mirror and lens tester

Height: 188 cm
Diameter: 50 cm



10038
Floor Merchandiser
84U

- 5-sided display
- 4 sides with 18 unit panels each
- 1 side with 12 unit panels, and a communication panel including a mirror and lens tester

Height: 188 cm
Diameter: 57 cm



Brilmode.nl

+31 (0)33 494 89 62
info@brilmode.nl

