

ultra perfect vision
polarized
Collection 2024



INVU.
BY SWISS EYEWEAR GROUP 

ultra^{perfect vision} polarized

Collection 2024

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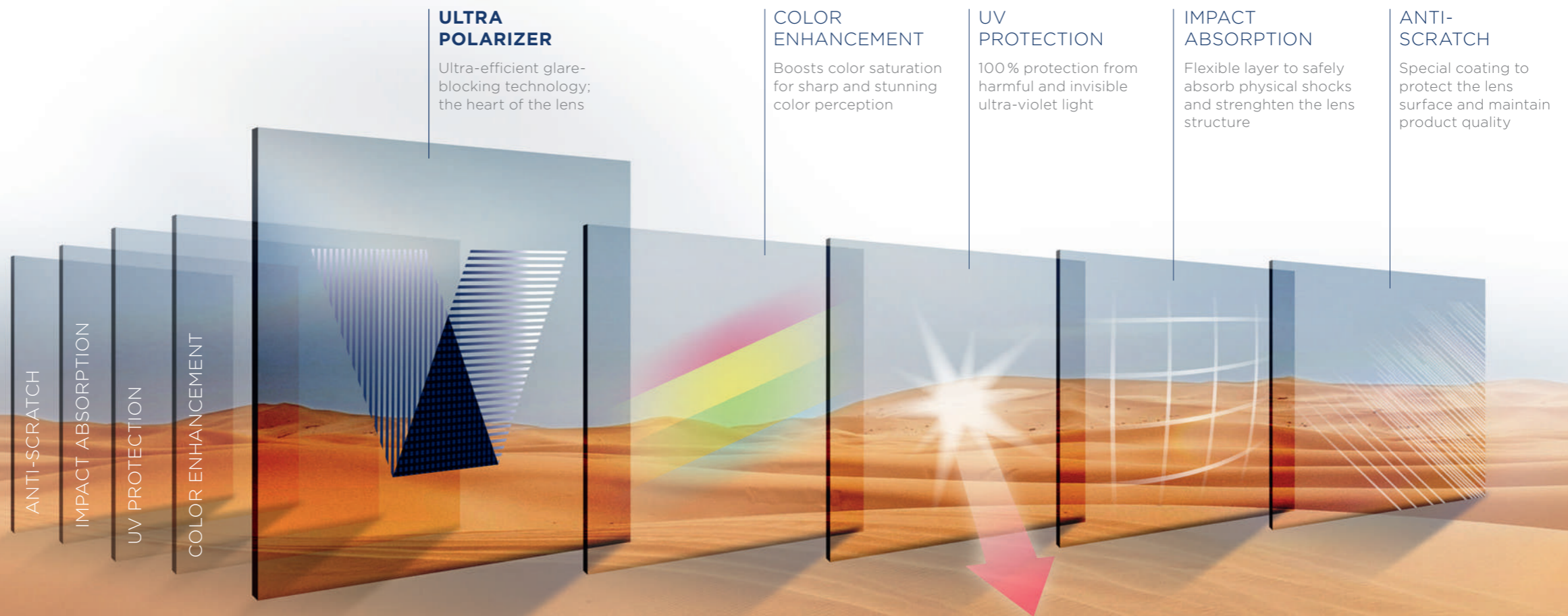
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ultra polarized lens technology

For perfect vision



fashion,
men's
Collection





B1007E
Matt Gun/Dark Blue, Solid Smoke



B1008E
Satin Gun/Matt Black, Solid Brown



B1007F
Gun/Matt Black,
Solid Brown



B1008F
Matt Gun/Dark Blue,
Solid Grey



B1104C
Silver/Black, Solid Grey



B1207B
Gold/Transparent Olive, Gradient Clay



B1104A
Gun/Navy,
Solid Smoke



B1207A
Gun/Transparent Grey,
Gradient Grey



B1305B
Gun/Blue, Solid Smoke



B1306D
Gold/Black, Solid Green



B1305A
Gold/Black,
Solid Green



B1306B
Gun/Matt Black,
Solid Smoke



B1309B
Gun/Demi, Solid Grey



B1309C
Gold/Black,
Solid Green



B2004B
Grey Demi/Gun, Solid Grey



B1607G
Matt Black, Solid Green



B2302B
Demi, Gradient Clay



B2200C
Crystal, Gradient Green



B2200A
Black,
Gradient Azure



B2200J
Milky Olive,
Gradient Green



B2200K
Transparent Rose,
Gradient Violet



B2911B
Demi/Matt Gun, Solid Green





IB12400D
Gold/Brown Line, Gradient Brown



IB12401A
Silver/Blue Line, Mirror Icy Blue on Smoke



IB12400B
Black Gun/Red Line, Gradient Grey



IB12401C
Light Gold/White Line, Gradient Mocca



IB12402B
Gun/Red Line, Gradient Grey



IB12405B
Olive Demi, Gradient Green



IB12402C
Light Gold/White Line, Gradient Clay



IB12405A
Black, Gradient Grey



IB12406B
Antique Gun/Satin Black, Solid Smoke



IB12415A
Gold/Black, Solid Green



IB12406C
Matt Black/Satin Demi, Solid Grey



IB12415B
Gun/Demi, Solid Smoke



IB12415C
Gun/Light Grey, Solid Green



IB12416B
Gun/Matt Gun, Solid Smoke



IB12416A
Gold/Matt Gold, Solid Green



IB22438A
Black/Wire, Solid Grey



IB22438C
Olive Demi/Wire, Solid Smoke



IB22450B
Transparent Brown, Solid Brown



IB22450C
Demi, Solid Grey



IB22404C
Milky Champagne, Gradient Clay



IB22404B
Demi, Gradient Grey



IB22440B
Demi, Solid Brown



IB22440A
Black, Solid Grey



IB22462B
Transparent Grey/Matt Black, Solid Grey



IB22462C
Transparent Navy/Matt Black, Solid Grey



T1901C
Honey Demi/Gold, Solid Green



T1902B
Demi/Gun, Solid Grey



T2815B
Matt Demi, Solid Blue



T2815A
Matt Black, Solid Smoke



T2815C
Matt Demi,
Solid Green



T2615D
Black/Demi, Solid Grey



T2701A
Grey Demi, Solid Grey



T2701B
Brown,
Solid Green



T2707A
Black/Gun, Solid Grey



T2813A
Matt Demi, Mirror Gold on Smoke





fashion
women's
Collection



B1209A
Silver/Grey, Double Gradient Grey-Red



B1315A
Gold, Gradient Green



B1209B
Silver/Blue, Double Gradient Blue-Rose



B1209C
Gold/Rose, Gradient Mocca



B1315B
Rose Gold, Gradient Mocca



B1317B
Rose Gold, Gradient Grey



B1318A
Light Gold, Gradient Green



B1317A
Gold, Gradient Green



B1317C
Silver, Gradient Blue



B1318C
Silver, Gradient Blue



B2023B
Demi, Solid Copper



B2304B
Transparent Brown/Gold, Gradient Mocca



B2023C
Wine, Solid Grey



B2304C
Transparent Purple/Gold, Gradient Grey



B2322A
Black, Gradient Green



B2322B
Demi, Gradient Grey



B2328D
Milky Cherry/Demi, Gradient Smoke



B2328B
Milky Grey, Gradient Green



B2339C
Frosty Grey/Grey, Gradient Grey



B2339A
Black, Gradient Green



B2704C
Burgundy/Crystal, Gradient Red



B2715A
Matt Black, Gradient Blue



B2715B
Brown/Demi, Gradient Chocolate



B2716C
Burgundy, Gradient Smoke





B2725A
Transparent Brown/Black, Solid Copper



B2726A
Black Denim, Gradient Blue



B2725B
Transparent Smoke/Black, Solid Smoke



B2727A
Transparent Smoke, Gradient Green



B2727C
Transparent Purple, Gradient Smoke



B2811C
Nude/Demi, Mirror Gold on Smoke



B2827C
Amber, Mirror Silver on Smoke



IB12411A
Gold, Solid Smoke



IB12411B
Gold, Solid Brown



IB12414C
Silver/Dark Navy, Gradient Blue



IB12414A
Gold/Matt Black, Gradient Smoke



IB12414B
Gold/Burgundy, Gradient Grey



IB22415A
Black/Warm Grey, Gradient Green



IB22415C
Demi, Gradient Mocca



IB12413C
Gold/Cream, Gradient Mocca



IB12413A
Gold/Black, Gradient Smoke



IB12413B
Gold/Burgundy, Gradient Grey



IB22414B
Demi/Burgundy, Gradient Mocca



IB22414C
Milky Clay, Gradient Green



IB22422C
Transparent Grey, Gradient Green



IB22422A
Black, Gradient Grey



IB22425B
Milky Rose Demi/Brown, Solid Grey



IB22442D
Dirty Rose, Gradient Mocca



IB22425A
Milky Grey Demi/Black, Solid Grey



IB22442B
Demi, Gradient Green



IB22446A
Black, Gradient Green



IB22451C
Demi, Gradient Green



IB22446B
Transparent Brown/Demi, Gradient Mocca



IB22446C
Transparent Purple/Purple, Gradient Grey



IB22451A
Black, Gradient Grey



IB22456C
Transparent Wine, Gradient Grey



IB22460A
Black, Solid Grey



IB22456B
Transparent Violet, Gradient Lavender



IB22460B
Demi/Burgundy, Solid Brown



IB22464B
Cappuccino/Beige, Gradient Mocca



IB22464C
Pink/Berry, Gradient Green



T2002D
Black, High Transmit Pink



T1904D
Silver, Gradient Grey



T2006A
Black/Gold, Gradient Grey



T2702C
Transparent Burgundy, Gradient Smoke



T2703C
Olive Demi, Gradient Green



T2702A
Transparent Purple/Black, Gradient Smoke



T2703A
Grey Demi, Gradient Smoke



T2712C
Milky Turquoise, Gradient Green





sustainable

Collection



IB22448A
Black, Gradient Green



IB22452B
Dirty Grey, Gradient Clay



IB22448B
Transparent Beige/Brown Demi,
Gradient Mocca



IB22452C
Dirty Blue,
Gradient Grey



IB22453C
Transparent Taupe, Solid Grey



IB22454C
Dirty Rose, Gradient Clay



IB22453B
Transparent Grey,
Solid Smoke



IB22454B
Transparent Brown,
Gradient Mocca



IB22458B
Transparent Olive/Black, Solid Smoke



IB22459B
Transparent Dark Brown, Solid Brown



IB22458C
Transparent Rose/Black,
Gradient Clay



IB22459C
Transparent Smoke/Black,
Solid Smoke



active

Collection







Flexible & unbreakable
frame material

A2106A
Rubberized Black, Solid Grey



A2114E
PC Matt Navy, Mirror Revo Icy Blue on Smoke




Floats
on water

IA22419A
Matt Black, Solid Smoke



B2324A
PC Matt Black, Mirror Revo Red on Smoke



A2106B
Rubberized Blue,
Solid Smoke



A2114D
PC Matt Black,
Mirror Revo Green on Green



IA22419B
Matt Navy,
Solid Grey




Flexible & unbreakable
frame material

A2501H
Rubberized Black, Mirror Icy Blue on Smoke




Interchangeable.
For varying
light conditions

A2508B
Navy Blue/Red
Opt. Clip, Solid Smoke, Clear, Orange



IK22409A
Matt Black/Red, Solid Grey



A2508E
Black/Blue,
Opt. Clip, Mirror Icy Blue
on Smoke, Smoke, Clear



IK22409B
Matt Blue/Orange,
Mirror Icy Blue on Smoke



A2913B
Satin Metallic Grey, Solid Grey



IA22402C
Black/Red, Mirror Silver on Smoke



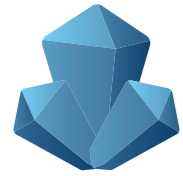
A2913A
Satin Black,
Solid Green



IA22402B
Black/Blue,
Solid Smoke

mineral
glass
Collection





ultra polarized glass

Best in class for optical performance

Glass is the Rolls-Royce of lens materials. Perfect optics and unmatched clarity combined with a high efficiency Japanese polarizer are the key features of this lens. This extraordinary lens also has all the added bells and whistles when it comes to optical anti-reflective coatings and state-of-the-art hydrophobic coatings. The ultimate visual experience for discerning consumers.

THE TECHNOLOGY

High efficiency PVA polarizer made in Japan with 99% efficiency

High quality convex glass layer made in France

Tempered glass wafer

UV 400 absorber

Blue light absorber with 90% efficiency in the HEV spectrum of 380 - 450 nanometers

Optical anti-reflective coating

Hydrophobic coating

Proprietary edge sealing

THE CONSUMER BENEFITS

Glare-free vision
True color recognition

Perfect optics
Unmatched clarity

Ultra scratch resistant

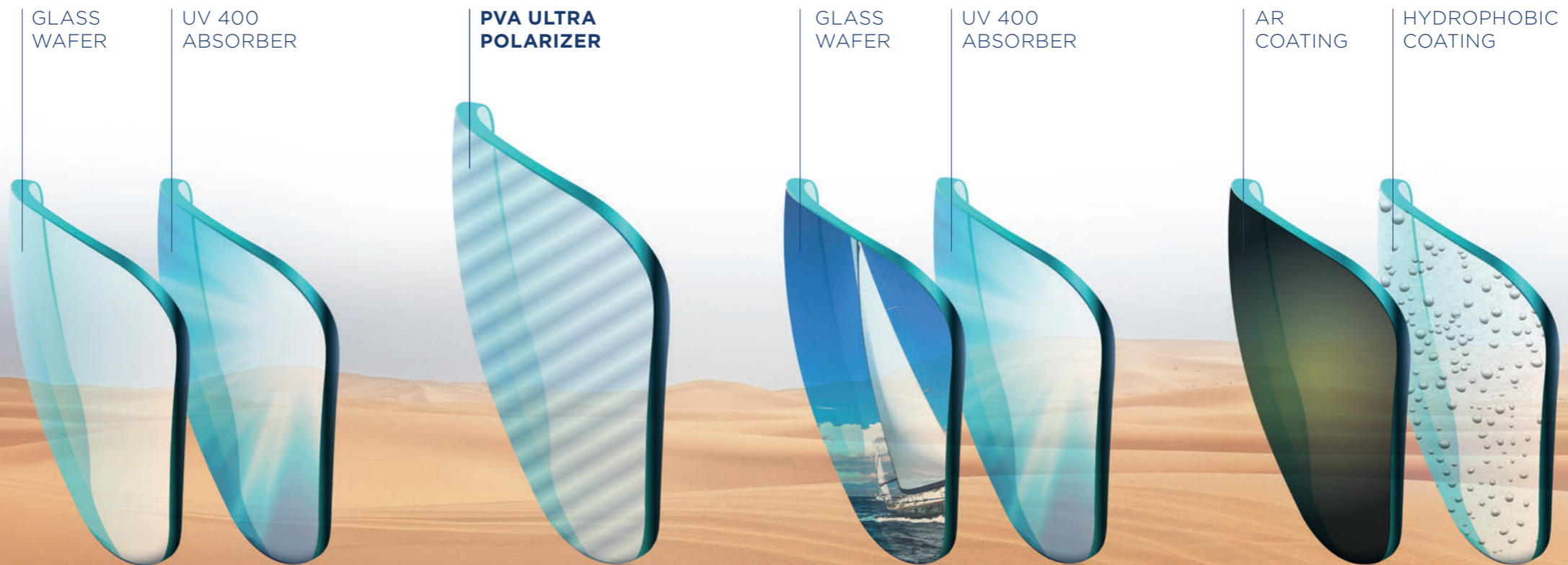
100% UV protection up to 400 nanometers

Protection from potentially harmful blue light
Less eye fatigue

Eliminates back surface reflections by 98%

Easy to clean and water repellent

No delamination
Shock and shatterproof





Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1200C
Gold, Solid Green



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1201D
Gun, Solid Grey



P1200D
Gun,
Solid Grey



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1202C
Gold/Demi, Solid Brown



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1203D
Gun, Solid Grey



P1203C
Gold,
Solid Brown



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1300C
Gun, Solid Brown



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P1301B
Gun, Solid Brown



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2301A
Black, Solid Grey



Rx 
Mineral Glass.
Crystal Clear
Ultra Polarized
Lenses

P2302B
Demi, Solid Green



P2301B
Demi,
Solid Brown



P2302A
Black,
Solid Grey



rx
Collection



RX 
Hand made
Acetate material

IP22403A
Black/Crystal, Solid Smoke



RX 
Hand made
Acetate material

IP22404B
Grey, Solid Green



IP22403B
Demi,
Solid Grey



IP22404C
Brown,
Solid Grey



RX 
Hand made
Acetate material

IP22405C
Clay, Gradient Green



RX 
Hand made
Acetate material

IP22401B
Fuchsia, Solid Smoke



IP22405B
Demi,
Solid Brown



IP22401A
Black,
Solid Grey



IP22401C
Blue,
Solid Smoke



RX 
Hand made
Acetate material

IP22402A
Black, Solid Smoke



RX 
Hand made
Acetate material

IP22406B
Demi, Gradient Green



IP22402C
Demi,
Gradient Green



IP22406A
Black,
Gradient Grey



RX

V1200C
Gun/Petrol, Solid Smoke



RX 
Hand made
Acetate material

V2300C
Demi, Solid Smoke



V1200A
Gold/Black,
Solid Grey



RX 
Hand made
Acetate material

V2301B
Demi, Solid Green





kids
Collection

1 - 3 Years



K2805C
Navy, Solid Smoke



1 - 3 Years



K2402N
Lime/White, Solid Smoke



K2402M
Red/Grey,
Solid Grey



K2402Q
Pink/White,
Solid Grey



1 - 3 Years



K2818B
Rose, Solid Smoke



K2818C
Blue,
Solid Smoke



4 - 7 Years



K2700A
Transparent Smoke, Solid Smoke



K2700B
Transparent Blue,
Solid Smoke



4 - 7 Years



K2809B
Violet, Solid Smoke



K2809A
Purple/White,
Solid Smoke



K2809C
Red/White,
Solid Smoke



12 - 15 Years



IK22410B
Matt Blue, Mirror Icy Blue on Smoke



IK22410A
Matt Black,
Mirror Silver on Smoke



12 - 15 Years



K2115K
Milky Blue, Solid Smoke



K2115D
Blue,
Solid Smoke



12 - 15 Years



K2307A
Black, Solid Smoke





easyfit
Collection



E2001D
Transparent Dark Olive, Solid Green



E2001A
Matt Black, Solid Grey



E2001E
Demi, Solid Brown



E2102B
Demi, Solid Copper



E2102A
Black, Solid Grey



E2102G
Demi, Solid Brown



E2103D
Transparent Cassis, Solid Grey



E2103B
Demi, Solid Copper



E2103G
Demi, Solid Brown



E2200C
Transparent Navy, Solid Grey



E2200B
Demi, Solid Brown



E2201B
Demi, Solid Brown



E2201C
Transparent Cassis, Solid Grey



E2301A
Black, Solid Smoke



E2301C
Transparent Brown, Solid Brown



E2401G
Transparent Cassis, Solid Grey



E2401K
Transparent Brown, Solid Brown



E2602B
Transparent Brown, Solid Copper



E2601D
Black, High Transmit Yellow, Night Vision Lens



 D: Night Vision. Better visibility in low light conditions



E2601F
Transparent Brown, Solid Brown



E2603A
Smoke, Solid Grey



E2603B
Transparent Brown, Solid Copper



E2603H
Transparent Dark Brown, Solid Brown



E2804C
Transparent Brown/Matt Brown, Gradient Chocolate



E2804A
Black, Solid Grey



E2804B
Demi, Solid Copper



E2804G
Demi, Solid Brown



E2805A
Matt Black, Solid Grey

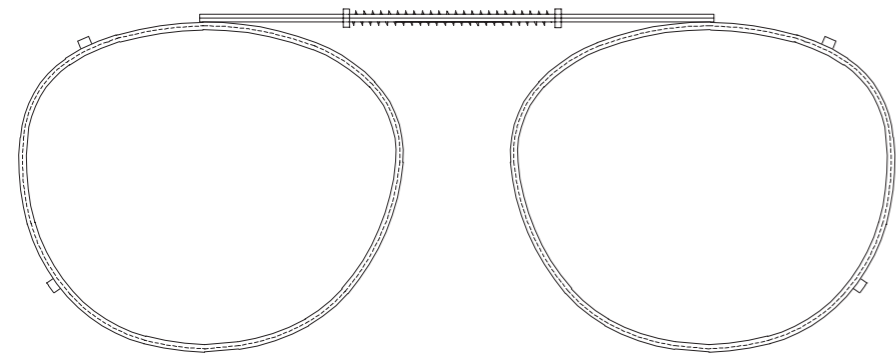


E2805B
Matt Demi, Solid Copper

clip-on

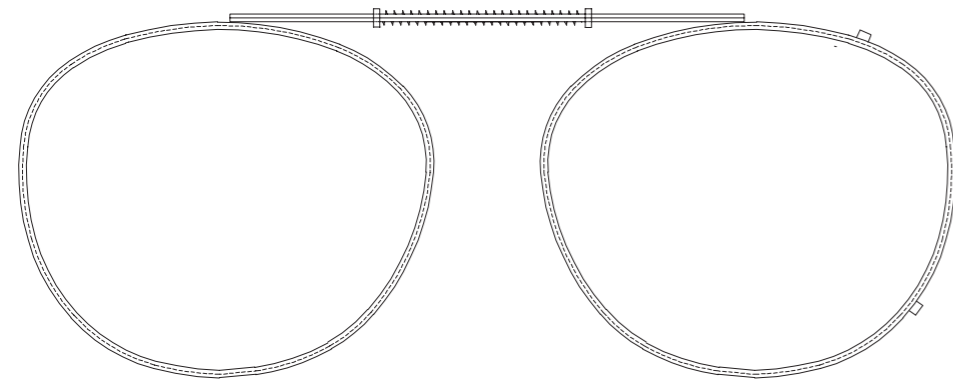
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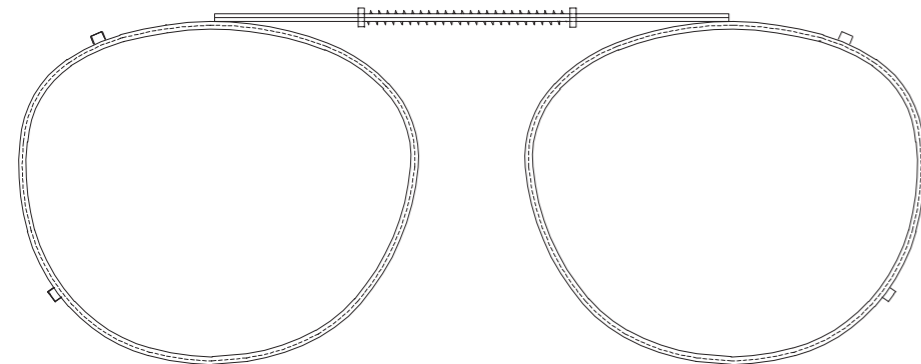
C3102B
Gun,
Solid Brown

42 (50) 16 52



C3103E
Gun,
Solid Coffee

44 (52) 16 54



C3104D
Gun,
Solid Coffee

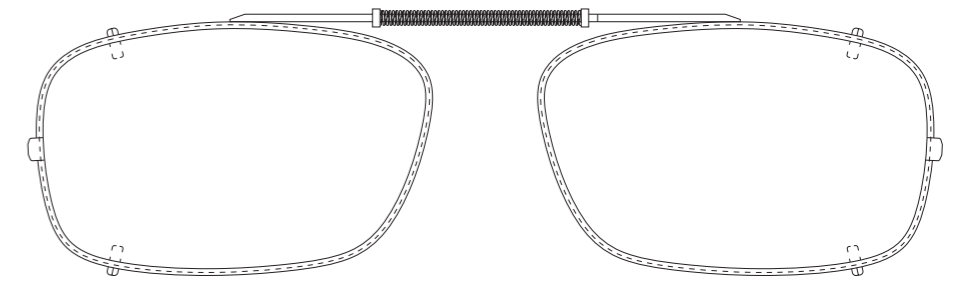
46 (54) 16 56

C3700A*
Dark Gun,
Solid Smoke

52 (52) 16 54

C3700B*
Dark Gun,
Solid Smoke

50 (50) 16 52

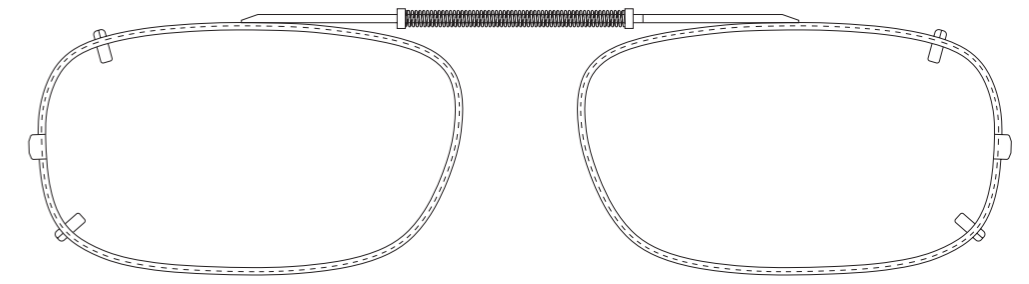


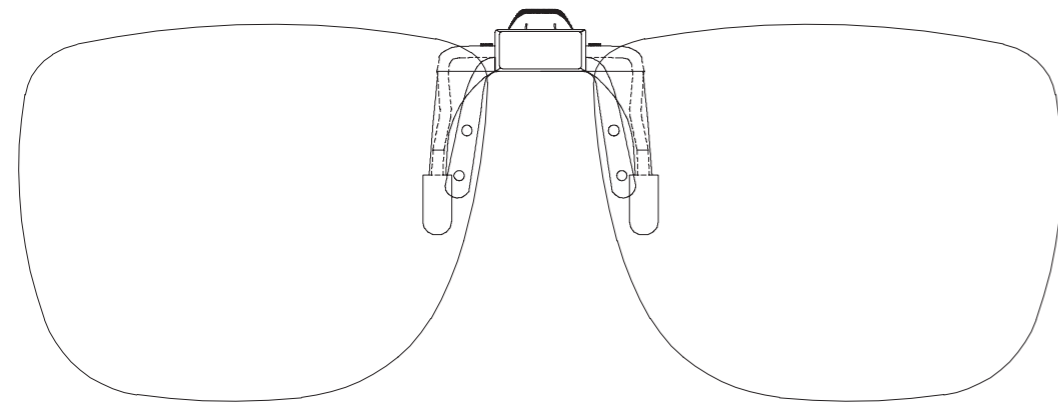
C3703A
Dark Gun,
Solid Smoke

52 (55) 16 57

C3703B*
Dark Gun,
Solid Smoke

54 (57) 16 59

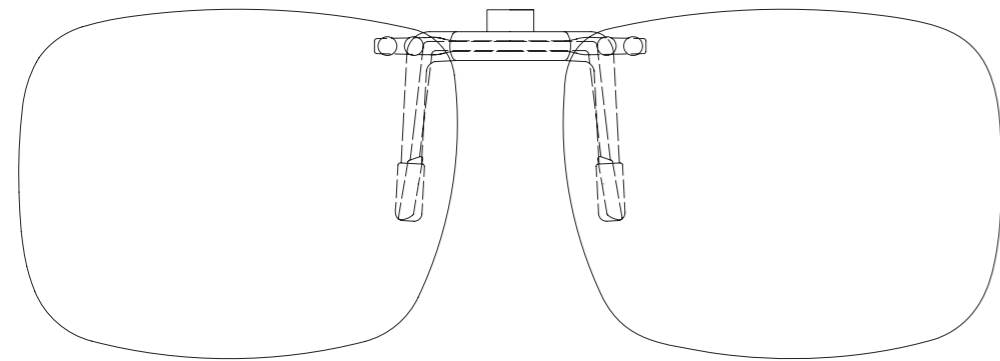




C2301A
Matt Black,
Solid Smoke

C2301B
Matt Black,
Solid Coffee

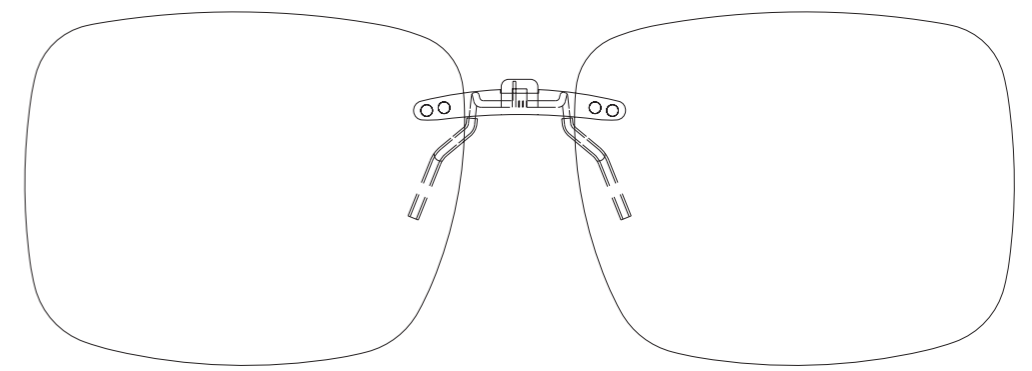
50 (62) 72
15



C2303A
Matt Black,
Solid Smoke

C2303B
Matt Black,
Solid Coffee

46 (58) 65
14

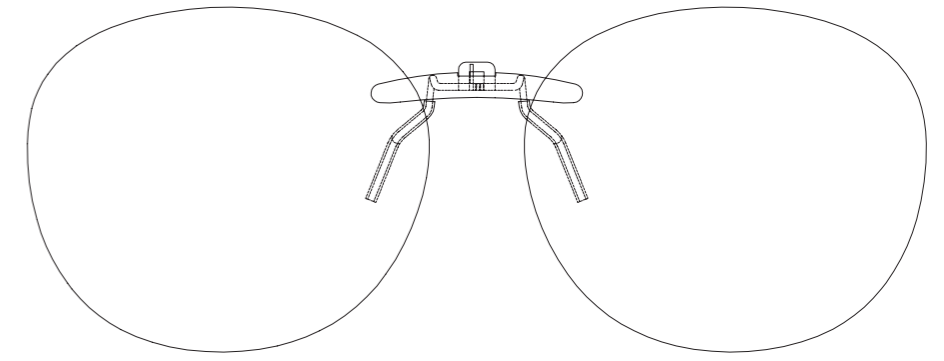


C2401A
Matt Black,
Solid Smoke

C2401E
Matt Black,
Solid Green

C2401F
Matt Black,
Solid Brown

49 (58) 66
14



C2500A
Matt Black,
Solid Smoke

C2500E
Matt Black,
Solid Green

C2500F
Matt Black,
Solid Brown

45 (52) 58
13

tcs

Tailored
Clip System

C5700A
TCS Claw Set



C5710B
TCS Lens Copper, 6D
Size: 60x70 mm

C5710C
TCS Lens Green, 6D
Size: 60x70 mm

C5710D
TCS Lens Grey, 6D
Size: 60x70 mm



pos Tools

10036

Floor Merchandiser
66U

- 4-sided display
- 3 sides with 18 unit panels each
- 1 side with 12 unit panel and communication, including a mirror and lens tester

Height: 188 cm
Diameter: 50 cm



10038

Floor Merchandiser
84U

- 5-sided display
- 4 sides with 18 unit panels each
- 1 side with 12 unit panel and communication, including a mirror and lens tester

Height: 188 cm
Diameter: 57 cm



